



Business Analytics

The Data Warehousing Institute's **Certified Business Intelligence Professional** (CBIP) credential is the business intelligence and data warehousing industry's most meaningful and credible certification.

The **core** knowledge and experience required covers Information Technology, Data Warehousing & Business Intelligence, and a specialty of the professional's choosing. See <https://tdwi.org> for more information.

The **Business Analytics** specialty focuses on the effective use of data and information to drive positive business actions. The body of knowledge for this area includes both business and technical topics.



SGM Consulting's training includes: (Sandra Morrill)

TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems

TDWI Data Governance Fundamentals: Managing Data as an Asset

TDWI Business Analytics: Exploration, Experimentation, and Discovery

TDWI Performance Management: Measurement, Metrics, and Monitoring

TDWI Dimensional Modeling from a Business Perspective: A Model the Business Can Understand

TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems

TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation

TDWI Data Cleansing: Delivering High-Quality Warehouse Data

Turning Data into Stories by Statistics Canada

Power from Data by Statistics Canada

Design Excellence (Six Sigma)

Process Excellence - Yellow Belt (DMAIIC)

Kepner-Tregoe - Project Management, Problem Solving, and Decision Making